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MADELAINE COLLIGNON STEPS INTO THE CHAIR AS PRESENTER OF NORTH COAST'S NO.1 NEWS SERVICE

PRIME7 today announced the appointment of **Madelaine Collignon** as the new Presenter of **PRIME7 NEWS** across the North Coast region of New South Wales.

A respected and experienced television journalist, Collignon is best known to local viewers as the Weather Presenter for the No.1 rating news bulletin.

Commenting on the appointment, PRIME7 Network Director of News **Doug Hogan** said: "The appointment of Madelaine as News Presenter will greatly complement our talented and experienced news teams based along the North Coast from Taree to Lismore. I thank Fiona Ferguson for the tremendous job she has done in the local news chair over the past 17 years, which has been the cornerstone to our success. We are very pleased that Fiona will continue in her important role of News Editor North Coast.

"I've come to this day with mixed emotions," said Fiona Ferguson. "It's been an absolute pleasure being in the chair these past 17 years, first as a weather presenter and then as presenter of the main local news bulletin. I know Madelaine will do a fantastic job as she has a great commitment to local news. As for me, it's onto the next chapter. I look forward to continuing in my role as News Editor North Coast and continuing my commitment to providing our audience with the best local news service, with Madelaine up front."

"I am honoured to be following in Fiona Ferguson's footsteps," added Collignon. PRIME7 NEWS has been serving the local community for over 40 years and I am looking forward to continuing the PRIME7 tradition of exceptional news coverage by bringing viewers the stories that matter most to them."

Madelaine Collignon will anchor **PRIME7 NEWS AT 6:00PM** from Monday 27th April, followed by comprehensive national news on **PRIME7 NEWS AT 6:30PM WITH DANIEL GIBSON**.